

**Medical Inflatable Exhibits, Inc. adds the MEGA Brain to its line of larger-than-life, immersive medical exhibits**

*Just in time for stroke awareness month, inflatable exhibit kicks-off its cross-country journey in Glendale, CA*

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**HOUSTON (May 18, 2010)**—Medical Inflatable Exhibits, Inc., the maker of the MEGA Heart™, today announced the addition of the MEGA Brain™, the world's only portable, inflatable, walk-through brain exhibit, to its line of larger-than-life, anatomically correct medical exhibits.

"The MEGA Heart has been such a success at health events and fairs across the country, clients have been asking for other organs," says Medical Inflatable Exhibits owner Lauren Hill. "Given the severity of many of the diseases that occur in the brain, such as stroke, aneurysm and Parkinson's disease, and the desire by health professionals to also raise awareness about traumatic brain injuries, it made sense that our next exhibit would be the brain."

The MEGA Brain measures approximately 18 feet long by 14 feet wide by 12 feet high and provides visitors with a highly interactive educational experience about the central nervous system's most critical organ. Visitors enter the exhibit through the frontal lobe and exit through the cerebellum. Throughout the tour, visitors will learn about the various brain structures and normal brain function, observe examples of brain trauma and disease, and view displays explaining some of the latest neurological medical technologies such as brain imaging.

Medical Inflatable Exhibits works closely with a team of board-certified medical professionals to ensure the accuracy of the exhibits and the information conveyed. In addition to the instructive advantages of an immersive exhibit, the MEGA Brain also provides organizations with a platform to advertise and publicize products and services, or promote healthy lifestyles.

The MEGA Brain features in-depth information about many diseases and health issues affecting the brain, including:

- Strokes
- Brain aneurysm
- Alzheimer's disease
- Headaches
- Parkinson's disease
- Epilepsy
- Meningitis
- Multiple Sclerosis
- Brain tumor
- Brain trauma
- Brain Imaging
- Brain Protection

Beginning May 23, the MEGA Brain will begin touring the country starting out in Glendale, CA. For more information about Medical Inflatable Exhibits and the MEGA Brain, go to [medicalinflatables.com](http://medicalinflatables.com).

**About Medical Inflatable Exhibits and MEGA Brain™**

Medical Inflatable Exhibits provides large-scale, interactive, educational models of the human anatomy to help teach people about the risks, symptoms, nature, and causes of various diseases. The MEGA Brain provides visitors with a highly interactive educational experience about the central nervous system's most critical organ. For more information about Medical Inflatable Exhibits and MEGA Brain, go to [www.medicalinflatables.com](http://www.medicalinflatables.com)